

Environmental Incentives

JJS 2020

Earn easy money for being an environmental steward.

HOW IT WORKS

When the High Trails staff earns \$100 worth of environmental incentive money, four (4) \$25 gift cards will be awarded.

Everyone is eligible immediately for a gift card. For the recycling incentive, the people who helped loading and unloading will be entered into the drawing. You will be entered into the drawing the number of times you helped with recycling. For the carpooling incentive, the driver will be entered into the drawing. When the \$100 mark is reached, the cycle will start over, the bucket is emptied, and everyone can be entered into the next drawing, even if you have won a gift card before.

The gift cards will be from local businesses including coffee shops, doughnut shops, movie theater, etc. You can earn these gift cards by doing any of the three options below.

CARPOOLING

If you live in town and you and your car full of buddies will earn \$1.00 per day you drive to/from work with two or more people and \$2.00 per day you drive to/from work with three (3) or more people in your car. Both of these amounts will be added to the \$100 pot. One person in your car must fill out the carpooling log located in the Trash/Recycling Project Area section, Incentives Tab (*this is the little tab on the bottom of the sheet*) on the Support Web for your respective site.

BIKING TO WORK

If you live in Big Bear and ride your bike over to the Edwards site in lieu of sitting in a car...impressive. For every one-way trip you ride, add \$100 to your paycheck. If you live in the Apartment, every one-way trip you take, add \$10 to your paycheck. Document this on your next timecard; I rode my bike to work on ____ date.

RECYCLING

Take a look by the dumpster areas for "packages" that have been put together by the recycling project area person. These packages will be clearly marked with a weight in pounds. Take these packages into a local recycling plant in Redlands or Big Bear. Make sure the Trash/Recycling Project Area person knows you're taking packages so they can record your name on the PA sheet. This person will enter the number of pounds into the PA spreadsheet Incentives Tab (*this is the little tab on the bottom of the sheet*), for your specific site. Each pound of recycling you bring in, we will add \$0.50 to the pot.

NOTES

1. Please do not let the recyclables build up.
2. High Trails reserves the right to purchase gift certificates from businesses of its choice.
3. Personal recycling is NOT part of the Environmental Incentives program.
4. **The cost of Project Area Supplies that are lost or damaged due to negligence will be deducted from the pot built by participating in the Environmental Programs.**

Living a Happy and Healthy Lifestyle

Everyone needs their downtime, but you will get the most out of life if you find that happy medium between relaxation and active adventures.

TRIPS AND ADVENTURES

You are encouraged to lead a “healthy, active, outdoor lifestyle.” You will come back from time off energized about life and excited about nature. Inevitably, this passion will filter down to the other staff and students you interact with.

Biking, hiking, climbing, backpacking, canoeing, snowshoeing and exploring nature are all valid examples of a “healthy, active, outdoor lifestyle.”

1. Participating in these weekend adventures helps twice: At the end of the Fall and Spring seasons, the total amount of days spent in this way will be tallied. Every day will count as \$.50 and the total amount of money will be donated to an environmentally friendly or local charity.
2. Every full day that you spend will count as 1 (one) day towards your next level. Every night you spend will count towards ½ of a day towards your next level.

Example 1: You spent the weekend exploring Death Valley National Park. You left on Friday evening and returned Sunday early evening, spending two nights camping out. You would write down on the Log 2 days and 2 nights, for a total of 3 days added towards your next level.

Example 2: You decide to go to Vegas, but plan on combining the lights of the strip with the natural grandeur of Red Rocks. You are fair and honest, so you write down on the Log 1 day and 1 night (the rest of the time was spent in the city).

Example 3: You spend a weekend in LA, going to Disneyland and then spending the evening touring the establishments of Hollywood. Though this is a great example of relaxing and enjoying your time off, it does not fall in line with the purpose of this program, so you don't write down any days.

Example 4: You decide to explore Big Bear a bit, so you spend the morning at the Moonridge Animal Park and the afternoon hiking up Cougar Crest Trail and the PCT. You would write down on the Log 1 day.

NOTES

1. You have 48 hours to write down your adventure on the log, found on the Comm Center.
2. Though the honor system applies, we reserve the right to give you grief about trips that do not appear to truly support the purpose of this program.

Good Local Businesses

High Trails chooses local businesses to support by purchasing gift cards from them. High Trails allows staff to earn them as a part of the environmental incentive program. The businesses typically used are listed here. If you feel like High Trails should support additional companies, please speak to the Director.

Saucy Mamas	909.866.6600. Located on Pine Knot in the Village
Hacienda Grill	909.866.8667. Located on Big Bear Blvd in Big Bear Lake
Dank Donuts	909.547.6053. Located on Moonridge in Big Bear Lake
Copper Q	909.878.4777. Located in Big Bear Village
Moonridge Coffee	909.281.4546. Located on Moonridge in Big Bear Lake
Entertainment: Village Theaters	909.866.5115. Located on Pine Knot in the Village
Relaxation: Elevations Day Spa	909.866.7405. Located on Fox Farm Rd in Big Bear Lake

Environmentally Friendly Charities

High Trails donates to charities that have an environmental basis. Some of these charities and organizations are listed here. If you know of a charity that you would like High Trails to donate to, please speak to the Director.

Charity/Organization	Contact Information	Their Mission
The Friends of the Moonridge Zoo (FOMZ)	PO Box 2557 Big Bear City, CA 92314 909-878-4200 www.moonridgezoo.org	The Friends of the Moonridge Zoo (FOMZ) was established in 1989 as a nonprofit 501(c)(3) organization. Our mission is "to support the Moonridge Animal Park through educating the public regarding treatment, protection, and conservation of wildlife; recruiting and coordinating zoo volunteers; and fundraising. Furthermore, we are dedicated to supporting Park improvements.
The Lighthouse Project	P.O. Box 100 Fawnskin, CA, 92333 www.bigbearlighthouse.com	The mission of the Lighthouse Project, a non-profit organization, is devoted to a proactive culture shift in honor of our community's children, is to work collaboratively with other agencies, groups, organizations and individuals to create community in which all members: <ol style="list-style-type: none">1. Have a sense of worth and belonging.2. Take a responsibility for themselves, each other, and all children.3. View children as assets, and use the positive language of asset building in personal and professional settings.4. Are further inspired to achieve excellence in all endeavors.
The Pacific Crest Trail Association	http://www.pcta.org	Over 300 miles of the trail still belong to private landowners and are at serious risk of urban encroachment and development. Help us to complete and protect the trail.
Bear Valley Trails Foundation	Trailsfoundation.org	Building and maintaining a sustainable trail network in the Big Bear Valley.